

preview

Change Your Mood, Change Your Eyewear with HDA® Faces Collection

Always committed to research and innovation, OKIA keeps on amazing its clients with creations beyond compare in terms of originality and creativity. The new HDA® Faces collection introduces a smart and absolutely stylish way of wearing eyeglasses: fronts of the frames are magnetic and can be matched with a variety of front films featuring any kind of pattern, in order to suit your personality.

Thanks to the application of the patented HDA® Technology, the film is ultra thin—just 1.8 mm—and extremely lightweight. Moreover, a metal hook holds the changeable front film tightly, making it stick perfectly to the frame surface, for a tidy and refined look.

HDA® Faces enables you to mix unlimited concepts, colours



and patterns within a single frame to express your mood and fulfill your expectation to be unique and different every day. Changing of the film is incredibly easy thanks to the metal hook system that allows ultra-quick conversion from one option to another one. The collection shows how HDA® Technology can bring a new world of colour and pattern possibilities for fashion and lifestyle products but also enhance eyewear flexibility. For more information visit www.okia.com.

Glacée Gets Ready for Spring

Plan “B” Eyewear adds new spring models to its Glacée line. The newest models are all about colour and shape, keeping designs simple, feminine and beautiful.

The 6706 include a gorgeous dark blue, light pink and classic black and white. Interplay between light and dark colours with high-end matte finishes give these frames a classic look with a bold twist.

The 6707 are a slim frame that creates bold brow dimension through precise colour application. The 6708 are the most playful amongst the new models, featuring an interesting eye shape and perforated temples that allow hints of bright spring colour, like green or coral, to peep through.

High quality materials and stunning colour application continue to define Glacée, and this release is no exception. To see the entire collection, visit planbeyewear.com.

